
041 Typeface and usage

Comair Limited has two official fonts; Futura and Calibri.

Futura

Futura is the font that is used in main headings and headlines

Calibri

Calibri is a standard font and comes pre-installed on most computers. This makes it the ideal choice to standardise communication pieces such as emails, presentations and letters. It is also a websafe font, meaning that it is less likely to get corrupted or to go missing when used in the digital space, thus protecting Comair Limited's corporate identity online.

PRIMARY

Futura

Five or six big jet planes
zoomed quickly by the
new tower.

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

0123456789

SECONDARY

Calibri

Five or six big jet planes
zoomed quickly by the new
tower.

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

0123456789